

# Stock Watch

## as of November 28, 2014

Direct Selling News | January 2015

Once stocks are split, all percentage data is reflective of the split.  
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COMPANY NAME (PUBLIC NAME)	SALES METHOD	EXCHANGE	SYMBOL	MARKET CAPITALIZATION IN MILLIONS	2013 YEAR END	PRICE AS OF 11/28/2014	PRICE AS OF 10/30/2014	MONTH % CHANGE	YTD % CHANGE	2013 RETURN	52 WEEK HIGH	52 WEEK LOW	2014 E CONSENSUS EPS ESTIMATE	P/E
AVON PRODUCTS INC.	DS	NYSE	AVP	4,250.0	17.22	9.78	10.40	(6.0%)	(43.2%)	19.9%	18.12	9.32	0.83	N/A
BLYTH INDUSTRIES INC. (PARTYLITE)	PP	NYSE	BTH	163.3	10.88	10.17	8.39	21.2%	(6.5%)	(30.0%)	12.81	5.65	3.70	1.59
CVSL INC. (LONGBERGER, YOUR INSPIRATION AT HOME, AGEL)	NM	OTC QX	CVSL	331.8	0.50	13.60	0.83	1548.5%	2620.0%	163.3%	19.85	11.26	N/A	N/A
EDUCATIONAL DEVELOPMENT CORP. (US-BORNE BOOKS AND MORE)	PP	NASDAQ	EDUC	16.9	3.07	4.22	4.37	(3.4%)	37.5%	(19.4%)	5.00	2.88	N/A	35.76
FOREVERGREEN	NM	OTC BB	FVRG-U	16.8	0.84	0.72	0.95	(24.7%)	(14.9%)	566.7%	2.00	0.70	N/A	17.02
HERBALIFE LTD.	NM	NYSE	HLF	3,970.0	78.70	43.25	52.46	(17.6%)	(45.0%)	138.9%	83.51	36.97	5.91	12.63
LIFEVANTAGE CORP.	NM	NASDAQ	LFVN	134.0	1.65	1.35	1.35	0.0%	(18.2%)	(24.7%)	2.67	1.10	0.15	11.34
MANNATECH INC.	NM	NASDAQ	MTEX	67.4	16.96	25.25	14.40	75.3%	48.9%	201.8%	28.04	11.51	N/A	9.42
MEDIFAST INC. (TAKE SHAPE FOR LIFE)	NM	NYSE	MED	355.8	26.13	29.50	31.74	(7.1%)	12.9%	(1.0%)	36.06	24.04	1.69	17.80
NATURAL HEALTH TRENDS	NM	OTC BB	NHTC-5	173.5	3.20	13.55	9.95	36.2%	323.4%	216.8%	21.99	2.81	N/A	10.31
NATURE'S SUNSHINE PRODUCTS	NM	NASDAQ	NATR	279.6	17.32	14.92	14.90	0.1%	(13.9%)	19.6%	19.56	12.91	1.05	16.11
NU SKIN ENTERPRISES INC.	NM	NYSE	NUS	2,480.0	138.22	41.80	52.83	(20.9%)	(69.8%)	273.1%	140.50	38.12	4.10	9.55
PRIMERICA INC.	NM	NYSE	PRI	2,790.0	42.91	52.43	51.15	2.5%	22.2%	43.0%	53.43	39.12	3.25	16.90
RBC LIFE SCIENCES INC.	NM	OTC BB	RBCL-5	2.9	1.55	1.30	1.40	(7.1%)	(16.1%)	1450.0%	1.85	0.46	N/A	N/A
RELIV INTERNATIONAL	NM	NASDAQ	RELV	17.0	2.81	1.34	1.21	10.7%	(52.3%)	114.5%	3.50	1.14	0.20	74.44
TUPPERWARE	PP	NYSE	TUP	3,390.0	94.53	67.25	63.75	5.5%	(28.9%)	47.5%	97.14	61.65	5.24	15.48
USANA INC.	NM	NYSE	USNA	1,310.0	75.58	106.64	113.98	(6.4%)	41.1%	129.5%	118.84	55.01	5.88	19.89
YOUNG & RUBICAM INC.	DS	OTC QX	YGYI	97.5	0.24	0.25	0.20	26.6%	4.2%	29.7%	0.34	0.14	0.00	83.33
<b>REVENUE FROM DS, NM, PP LESS THAN 50% OF TOTAL REVENUE</b>														
BERKSHIRE HATHAWAY (KIRBY, WORLD BOOK, PAMPERED CHEF)	PP	NYSE	BRK'A-US	356,900.0	177,900.00	223,065.00	210,000.00	6.2%	25.4%	32.7%	224,070.72	163,038.00	6.76	17.71
<b>FOREIGN STOCKS</b>														
CRUISE ENERGY TRUST (VIRIDIAN ENERGY)	NM	TORONTO	TSX:KWH.UN	51.3	5.62	5.16	4.85	6.4%	(8.2%)	(40.8%)	6.19	3.28	N/A	N/A
IMMUNOTEC	NM	TORONTO-V	IMM-V	17.2	0.30	0.25	0.25	0.0%	(18.3%)	57.9%	0.46	0.24	N/A	N/A
NATURA COSMETICS	DS	SAO PAOLO	NATU3-BR	N/A	41.37	35.27	36.00	(2.0%)	(14.7%)	(29.5%)	43.55	32.39	N/A	N/A
ORIFLAME COSMETICS	NM	STOCKHOLM	ORI-SK	N/A	197.50	131.70	128.50	2.5%	(33.3%)	(4.4%)	205.40	102.70	20.01	N/A
TELECOM PLUS PLC	NM	LONDON	TEP-LN	969.6	1,770.00	1,219.00	1,412.00	(13.7%)	(31.1%)	91.5%	1,941.00	1,169.00	59.52	31.42
<b>AVERAGE % OF CHANGE</b>														
<b>DOW JONES INDUSTRIALS</b>			.DJIA-DI		16,576.66	17,828.24	17,390.52	2.5%	7.6%	26.5%	17,894.80	15,340.70		
<b>S&amp;P 500</b>			.SPX-UT		1,848.36	2,067.56	2,018.05	2.5%	11.9%	29.6%	2,075.76	1,737.92		
<b>NASDAQ COMPOSITE</b>			COMP-0		4,176.59	4,791.63	4,630.74	3.5%	14.7%	38.3%	4,810.86	3,946.03		
NOTES:														
All share prices and market capitalizations quoted in US dollars except Telecom Plus (British Pence), Natura (Brazilian Real), Oriflame (Swedish Kroner), Cruise Energy (Canadian Dollar) and Immunotec (Canadian Dollar)														
NM: Network marketing, DS: direct selling, PP: party plan														
Source: Yahoo Finance														
Disclaimer: Past performance does not indicate future results														