

Stock Watch

as of January 31, 2015

Once stocks are split, all percentage data is reflective of the split.
Direct Selling News has based this information on sources believed to be reliable;
 while efforts have been made to assure its accuracy, no guarantee can be made.

COMPANY NAME (PUBLIC NAME)	SALES METHOD	EXCHANGE	SYMBOL	MARKET CAPITALIZATION IN MILLIONS	2014 YEAR END	PRICE AS OF 01/31/15	PRICE AS OF 12/31/14	MONTH % CHANGE	YTD % CHANGE	2014 RETURN	52 WEEK HIGH	52 WEEK LOW	2014SE CONSENSUS EPS ESTIMATE	P/E
AVON PRODUCTS INC.	DS	NYSE	AVP	3,770.0	9.39	7.74	9.39	(17.6%)	(17.6%)	(45.5%)	15.80	7.25	0.81	N/A
BLYTH INDUSTRIES INC. (PARTYLITE)	PP	NYSE	BTH	123.8	9.15	7.41	9.15	(19.0%)	(19.0%)	(15.9%)	10.97	5.65	3.70	1.21
CVSL INC. (LONGABERGER, YOUR INSPIRATION AT HOME, AGEL)	NM	OTC QX	CVSL	181.7	8.95	5.82	8.95	(35.0%)	(35.0%)	1690.0%	19.85	5.25	N/A	N/A
EDUCATIONAL DEVELOPMENT CORP. (USBORNE BOOKS AND MORE)	PP	NASDAQ	EDUC	17.1	4.85	4.28	4.85	(11.7%)	(11.7%)	57.8%	6.00	3.40	N/A	38.22
FOREVERGREEN	NM	OTC BB	FVRG-U	N/A	0.79	0.79	0.79	0.0%	0.0%	(6.0%)	2.00	0.70	N/A	N/A
HERBALIFE LTD.	NM	NYSE	HLF	2,980.0	37.70	30.48	37.70	(19.2%)	(19.2%)	(52.1%)	70.08	27.60	5.80	9.49
LIFEVANTAGE CORP.	NM	NASDAQ	LFVN	107.2	1.30	1.27	1.30	(2.3%)	(2.3%)	(21.2%)	2.67	1.00	0.15	9.08
MANNATECH INC.	NM	NASDAQ	MTEX	55.7	26.65	18.70	26.65	(29.8%)	(29.8%)	57.1%	31.97	11.51	N/A	7.78
MEDIFAST INC. (TAKE SHAPE FOR LIFE)	NM	NYSE	MED	399.1	33.55	31.69	33.55	(5.5%)	(5.5%)	28.4%	36.06	24.76	1.68	19.97
NATURAL HEALTH TRENDS	NM	OTC BB	NHTC-5	146.6	11.45	12.00	11.45	4.8%	4.8%	257.8%	21.99	3.74	N/A	8.71
NATURE'S SUNSHINE PRODUCTS	NM	NASDAQ	NATR	257.3	14.82	13.83	14.82	(6.7%)	(6.7%)	(14.4%)	18.37	12.91	1.05	14.83
NU SKIN ENTERPRISES INC.	NM	NYSE	NUS	2,550.0	43.70	40.98	43.70	(6.2%)	(6.2%)	(68.4%)	97.49	38.12	4.10	9.82
PRIMERICA INC.	NM	NYSE	PRI	2,783.9	54.26	49.64	54.26	(8.5%)	(8.5%)	26.5%	55.77	39.46	3.25	16.89
RBC LIFE SCIENCES INC.	NM	OTC BB	RBCL-5	N/A	1.30	1.20	1.30	(7.7%)	(7.7%)	(16.1%)	1.85	0.46	N/A	N/A
RELIV INTERNATIONAL	NM	NASDAQ	RELV	14.8	1.17	1.21	1.17	3.4%	3.4%	(58.4%)	2.75	1.14	0.20	65.06
TUPPERWARE	PP	NYSE	TUP	3,495.6	63.00	67.61	63.00	7.3%	7.3%	(33.4%)	89.57	58.19	5.06	16.69
USANA INC.	NM	NYSE	USNA	1,270.0	102.59	98.04	102.59	(4.4%)	(4.4%)	35.7%	118.84	63.22	5.87	19.16
YOUNG & RUBICAM INTERNATIONAL INC.	DS	OTC QX	YGYI	N/A	0.24	0.23	0.24	(4.2%)	(4.2%)	0.0%	0.34	0.14	0.00	N/A
REVENUE FROM DS,NM,PP LESS THAN 50% OF TOTAL REVENUE														
BERKSHIRE HATHAWAY (KIRBY, WORLD BOOK, PAMPERED CHEF)	PP	NYSE	BRK'A-US	355,100.0	226,000.00	215,865.00	226,000.00	(4.5%)	(4.5%)	27.0%	229,374.00	163,038.00	10,254.50	17.62
FOREIGN STOCKS														
CRUISE ENERGY TRUST (VIRIDIAN ENERGY)	NM	TORONTO	TSX:KWH.UN	51.5	5.12	5.06	5.12	(1.2%)	(1.2%)	(8.9%)	5.70	3.28	N/A	N/A
IMMUNOTEC	NM	TORONTO-V	IMM-V	20.3	0.30	0.28	0.30	(5.1%)	(5.1%)	(1.7%)	0.46	0.24	N/A	N/A
NATURA COSMETICS	DS	SAO PAOLO	NATU3-BR	N/A	31.85	31.35	31.85	(1.6%)	(1.6%)	(23.0%)	43.44	29.12	N/A	N/A
ORIFLAME COSMETICS	NM	STOCKHOLM	ORI-SK	N/A	108.50	111.10	108.50	2.4%	2.4%	(45.1%)	181.30	102.70	20.01	N/A
TELECOM PLUS PLC	NM	LONDON	TEP-LN	882.1	1,262.00	1,089.00	1,262.00	(13.7%)	(13.7%)	(28.7%)	1,920.00	968.50	64.04	28.58
AVERAGE % OF CHANGE														
DOW JONES INDUSTRIALS			.DJIA-DI		17,823.07	17,164.95	17,823.07	(3.7%)	(3.7%)	7.5%	18,103.40	15,340.70		
S&P 500			.SPX-UT		2,058.90	1,994.99	2,058.90	(3.1%)	(3.1%)	11.4%	2,093.55	1,737.92		
NASDAQ COMPOSITE			COMP-O		4,736.05	4,635.24	4,736.05	(2.1%)	(2.1%)	13.4%	4,814.95	3,946.03		

NOTES:

All share prices and market capitalizations quoted in US dollars except Telecom Plus (British Pence), Natura (Brazilian Real), Oriflame (Swedish Kroner), Cruise Energy (Canadian Dollar) and Immunotec (Canadian Dollar)

NM: Network marketing, DS: direct selling, PP: party plan

Source: Yahoo Finance

Disclaimer: Past performance does not indicate future results