

# Stock Watch as of April 30, 2014

Once stocks are split, all percentage data is reflective of the split.  
*Direct Selling News* has based this information on sources believed to be reliable;  
while efforts have been made to assure its accuracy, no guarantee can be made.

COMPANY NAME (PUBLIC NAME)	SALES METHOD	EXCHANGE	SYMBOL	MARKET CAPITALIZATION IN MILLIONS	2013 YEAR END	PRICE AS OF 04/30/2014	PRICE AS OF 03/31/2014	MONTH % CHANGE	YTD % CHANGE	2013 RETURN	52 WEEK HIGH	52 WEEK LOW	2014 E CONSENSUS EPS ESTIMATE	P/E
AVON PRODUCTS INC.	DS	NYSE	AVP	5,820.0	17.22	15.28	14.64	4.4%	(11.3%)	19.9%	24.71	13.22	1.02	N/A
BLYTH INDUSTRIES INC. (PARTYLITE, VISALUS)	PP	NYSE	BTH	149.8	10.88	9.37	10.73	(12.7%)	(13.9%)	(30.0%)	17.61	8.62	3.70	N/A
CVSL INC. (LONGABERGER, YOUR INSPIRATION AT HOME)	NM	OTC QX	CVSL	297.8	0.50	0.61	0.38	60.5%	22.0%	163.3%	0.79	0.18	N/A	N/A
EDUCATIONAL DEVELOPMENT CORP. (USBORNE BOOKS AND MORE)	PP	NASDAQ	EDUC	14.9	3.07	3.80	3.62	5.0%	23.8%	(19.4%)	3.96	2.45	N/A	33.87
FOREVERGREEN	NM	OTC BB	FVRG-U	32.7	0.84	1.59	1.88	(15.4%)	89.3%	566.7%	2.00	0.13	N/A	227.14
HERBALIFE LTD.	NM	NYSE	HLF	5,980.0	78.70	59.98	57.27	4.7%	(23.8%)	138.9%	83.51	39.37	6.24	12.02
LIFEVANTAGE CORP.	NM	NASDAQ	LFVN	145.5	1.65	1.38	1.31	5.3%	(16.4%)	(24.7%)	2.68	1.10	0.11	15.91
MANNATECH INC.	NM	NASDAQ	MTEX	42.5	16.96	16.27	17.31	(6.0%)	(4.1%)	201.8%	35.00	7.13	N/A	13.56
MEDIFAST INC. (TAKE SHAPE FOR LIFE)	NM	NYSE	MED	405.3	26.13	31.65	29.09	8.8%	21.1%	(1.0%)	33.23	23.02	1.84	17.86
NATURAL HEALTH TRENDS	NM	OTC BB	NHTC-5	64.3	3.20	5.57	5.00	11.4%	74.1%	216.8%	5.80	0.77	N/A	15.83
NATURE'S SUNSHINE PRODUCTS	NM	NASDAQ	NATR	216.9	17.32	13.36	13.78	(3.0%)	(22.9%)	19.6%	20.15	12.91	1.19	12.53
NU SKIN ENTERPRISES INC.	NM	NYSE	NUS	5,110.0	138.22	87.00	82.85	5.0%	(37.1%)	273.1%	140.50	52.33	6.25	14.64
PRIMERICA INC.	NM	NYSE	PRI	2,530.0	42.91	45.89	47.11	(2.6%)	6.9%	43.0%	49.59	33.23	3.40	16.29
RBC LIFE SCIENCES INC.	NM	OTC BB	RBCL-5	1.7	1.55	0.75	1.28	(41.4%)	(51.6%)	1450.0%	1.70	0.12	N/A	N/A
RELIV INTERNATIONAL	NM	NASDAQ	RELV	27.9	2.81	2.21	2.62	(15.6%)	(21.4%)	114.5%	3.98	1.23	0.20	36.67
TUPPERWARE	PP	NYSE	TUP	4,300.0	94.53	84.91	83.76	1.4%	(10.2%)	47.5%	97.14	73.07	5.71	16.50
USANA INC.	NM	NYSE	USNA	949.6	75.58	67.86	75.34	(9.9%)	(10.2%)	129.5%	92.00	54.83	6.04	12.28
YOUNG & RUBICAM INTERNATIONAL INC.	DS	OTC QX	YGYI	79.7	0.24	0.20	0.23	(13.0%)	(16.7%)	29.7%	0.35	0.15	0.01	29.29
<b>REVENUE FROM DS,NM,PP LESS THAN 50% OF TOTAL REVENUE</b>														
BERKSHIRE HATHAWAY (KIRBY, WORLD BOOK, PAMPERED CHEF)	PP	NYSE	BRK'A-US	318,820.0	177,900.00	193,275.00	187,350.05	3.2%	8.6%	32.7%	193,578.00	159,632.00	6.63	16.34
<b>FOREIGN STOCKS</b>														
CRUISE ENERGY TRUST (VIRIDIAN ENERGY)	NM	TORONTO	TSX:KWH.UN	47.6	5.62	4.78	3.36	42.3%	(14.9%)	(40.8%)	7.88	3.28	N/A	N/A
IMMUNOTEC	NM	TORONTO-V	IMM-V	22.5	0.30	0.32	0.34	(5.9%)	6.7%	57.9%	0.40	0.18	N/A	N/A
NATURA COSMETICS	DS	SAO PAOLO	NATU3-BR	N/A	41.37	39.23	38.12	2.9%	(5.2%)	(29.5%)	54.25	34.10	N/A	N/A
ORIFLAME COSMETICS	NM	STOCKHOLM	ORI-SK	N/A	197.50	168.00	157.00	7.0%	(14.9%)	(4.4%)	246.80	145.30	20.01	N/A
TELECOM PLUS PLC	NM	LONDON	TEP-LN	1,100.0	1,770.00	1,548.00	1,793.00	(13.7%)	(12.5%)	91.5%	1,960.50	1,164.00	46.33	40.40
<b>AVERAGE % OF CHANGE</b>														
<b>DOW JONES INDUSTRIALS</b>			.DJIA-DI		16,576.66	16,580.84	16,457.66	0.7%	0.0%	26.5%	16,631.63	14,551.27		
<b>S&amp;P 500</b>			.SPX-UT		1,848.36	1,883.95	1,872.34	0.6%	1.9%	29.6%	1,897.28	1,560.33		
<b>NASDAQ COMPOSITE</b>			COMP-O		4,176.59	4,114.56	4,198.99	(2.0%)	(1.5%)	38.3%	4,371.71	3,294.95		

## NOTES:

All share prices and market capitalizations quoted in US dollars except Telecom Plus (British Pence), Natura (Brazilian Real), Oriflame (Swedish Kroner), Cruise Energy (Canadian Dollar) and Immunotec (Canadian Dollar)

NM: Network marketing, DS: direct selling, PP: party plan

Source: Yahoo Finance

Disclaimer: Past performance does not indicate future results