

# Stock Watch as of October 31, 2012



Once stocks are split, all percentage data is reflective of the split.

Direct Selling News has based this information on sources believed to be reliable; while efforts have been made to assure its accuracy, no guarantee can be made.

COMPANY NAME (PUBLIC NAME)	SALES METHOD	EXCHANGE	SYMBOL	MARKET CAPITALIZATION IN MILLIONS	PRICE AS OF 10/31/12	PRICE AS OF 9/28/12	MONTH % CHANGE	YTD % CHANGE	2011 RETURN	52 WEEK HIGH	52 WEEK LOW	CALENDAR 2011 EPS	2012 E CONSENSUS EPS ESTIMATE	P/E ON 2012 EPS ESTIMATE
AVON PRODUCTS INC.	DS	NYSE	AVP	6,653.0	15.49	15.95	(2.9%)	(11.3%)	(39.9%)	23.58	14.45	1.63	0.98	16
BULTH INDUSTRIES INC. (PARTYLITE, VISALLUS)	PP	NYSE	BTH	376.0	22.84	25.99	(12.1%)	(27.4%)	87.2%	46.15	18.69	1.57	N/A	N/A
FOREVERGREEN	NM	OTC BB	FVRG-U	1.5	0.10	0.08	25.0%	(20.0%)	4.2%	0.25	0.04	N/A	N/A	N/A
HERBALIFE LTD.	NM	NYSE	HLF	6,049.0	51.35	47.40	8.3%	(0.6%)	51.1%	73.00	42.15	3.33	3.78	14
JUST ENERGY GROUP INC. (MOMENTIS)	NM	NYSE	JE	1,438.9	10.30	10.90	(5.5%)	(8.4%)	(29.6%)	14.15	9.50	0.62	N/A	N/A
LIFEVANTAGE CORP.	NM	OTC BB	LFVN-U	361.7	3.19	3.43	(7.0%)	123.1%	297.2%	3.98	1.32	N/A	N/A	N/A
LIGHTYEAR NETWORK	NM	OTC BB	LYNS-U	2.2	0.10	0.08	25.0%	(60.0%)	(91.7%)	0.55	0.06	N/A	N/A	N/A
MANATECH INC.	NM	NASDAQ	MTEX	12.9	4.86	5.18	(6.2%)	10.5%	(75.6%)	7.93	3.14	N/A	N/A	N/A
MEDIAFEST INC. (TME SHAPE FOR LIFE)	NM	NYSE	MED	393.8	25.52	26.15	(2.4%)	86.0%	(62.5%)	29.14	12.97	1.30	1.33	19
NATURAL HEALTH TRENDS	NM	OTC BB	NHTC-5	13.0	1.15	1.20	(4.2%)	76.9%	437.2%	1.88	0.56	N/A	N/A	N/A
NATURE'S SUNSHINE PRODUCTS	NM	NASDAQ	NATR	267.0	17.19	16.34	5.2%	10.8%	72.8%	18.51	12.66	1.71	1.73	1.73
NU SKIN ENTERPRISES INC.	NM	NYSE	NUS	2,939.2	47.33	38.83	21.9%	(2.6%)	60.5%	62.02	36.20	2.69	3.12	15
PRIMERICA INC.	NM	NYSE	PRI	2,059.5	28.26	28.64	(1.3%)	21.6%	(4.2%)	30.29	21.50	2.34	2.66	11
RBC LIFE SCIENCES INC.	NM	OTC BB	RBCL-5	3.3	0.15	0.15	0.0%	(25.0%)	(28.6%)	0.29	0.01	N/A	N/A	N/A
RELIV INTERNATIONAL	NM	NASDAQ	RELV	15.8	1.27	1.32	(3.8%)	3.3%	(36.6%)	1.88	1.14	0.08	N/A	N/A
TUPPERWARE	PP	NYSE	TUP	3,705.9	59.10	53.59	10.3%	5.6%	17.4%	64.99	50.90	4.48	4.81	12
USANA INC.	NM	NYSE	USNA	689.6	43.14	46.47	(7.2%)	42.0%	(30.1%)	50.23	29.00	3.26	3.88	11
EDUCATIONAL DEVELOPMENT CORP. (USBORNE BOOKS AND MORE)	PP	NASDAQ	EDUC	15.4	3.95	3.89	1.5%	(20.4%)	(23.7%)	5.56	3.75	N/A	N/A	N/A
AL INTERNATIONAL (YOUNGENTY)	DS	OTC BB	JCOF-5	61.6	0.16	0.18	(10.9%)	(49.2%)	186.4%	0.47	0.12	N/A	N/A	N/A
<b>REVENUE FROM DS, NM, PP LESS THAN 50% OF TOTAL REVENUE</b>														
BERKSHIRE HATHAWAY (KIRBY, WORLD BOOK, PAMPERED CHEF)	PP	NYSE	BRK'A-US	213,893.0	129,505.00	132,700.00	(2.4%)	12.9%	(4.7%)	136,344.94	110,092.00	6530.00	8182.68	16
<b>FOREIGN STOCKS</b>														
IMMUNOTEC	NM	TORONTO-V	IMM-V	14.3	0.20	0.21	(2.4%)	(6.8%)	37.5%	0.30	0.13	N/A	N/A	N/A
NATURA COSMETICS	DS	SAO PAOLO	NATU8-BR	23,322.2	54.15	55.25	(2.0%)	49.3%	(24.0%)	56.99	33.52	1.93	2.08	26
ORIFLAME COSMETICS	NM	STOCKHOLM	ORI-SK	10,427.4	183.00	224.90	(18.6%)	(15.8%)	(38.6%)	278.30	181.80	1.84	2.05	89
TELECOM PLUS PLC	NM	LONDON	TEP-LN	59,108.9	850.00	846.50	0.4%	10.0%	69.3%	906.48	602.09	N/A	35.69	24
<b>AVERAGE % OF CHANGE</b>														
<b>DOW JONES INDUSTRIALS</b>			.DJA-DI		13,095.46	13,437.13	(2.5%)	7.2%	5.5%	13,661.87	11,231.56			
<b>S&amp;P 500</b>			.SPX-UT		1,412.16	1,440.67	(2.0%)	12.3%	(0.0%)	1,474.51	1,158.66			
<b>NASDAQ COMPOSITE</b>			COMP-O		2,977.23	3,116.23	(4.5%)	14.3%	(1.8%)	3,196.93	2,441.48			

NOTES:  
 All share prices and market capitalizations quoted in US dollars except Telecom Plus (British Pence), Natura (Brazilian Real), Oriflame (Swedish Kroner) and Immunotec (Canadian Dollar)  
 NM: Network marketing, DS: direct selling, PP: party plan  
 Source: Thomson Reuters, Capital IQ  
 Disclaimer: Past performance does not indicate future results